



**ADSO Announces Professor Brian David Johnson as Keynote Speaker for Upcoming ADSO Summit 2023: Uniting Dentistry - Bringing the Industry Together for Growth & Progress**

*Johnson will offer insights into the factors and trends defining the business landscape at premier event for dental practitioners*

WASHINGTON, D.C., January 18, 2022 – Today, the [Association of Dental Support Organizations](#) (ADSO) announced a new keynote speaker for its upcoming ADSO Summit 2023: Uniting Dentistry – Bringing the Industry Together for Growth & Progress. Professor Brian David Johnson of Arizona State University will offer insights into trends defining the business landscape during the event, which will bring together key leaders in the Dental Industry for three days of thought leadership exchange, cutting-edge innovation, and unparalleled networking. Attendees will have the opportunity to explore the industry, participate in education sessions, and network at the only event designed by DSOs for DSOs.

More information on the newly announced speaker may be found below:

- **Professor Brian David Johnson, Arizona State University, Frost & Sullivan:** Brian David Johnson is a Professor of Practice at Arizona State University’s School for the Future of Innovation in Society, and a Futurist and Fellow at Frost & Sullivan. He also works with governments, militaries, trade organizations, and startups to help them envision their future. He has over 30 patents and is the author of a number of books of fiction and nonfiction, and his writing has appeared in publications ranging from The Wall Street Journal and Slate to IEEE Computer and Successful Farming. He appears regularly on Bloomberg TV, PBS, Fox News, and the Discovery Channel.

“We are very excited to have Professor Johnson keynoting at this year’s ADSO Summit,” said Andrew Smith, Executive Director of the ADSO. “Professor Johnson is highly regarded as a visionary and innovator, and we are certain that dental leaders and practitioners will leave the Summit with valuable takeaways on how to navigate the evolving dental landscape after hearing his thoughts on the trends defining the future of business.”

For more information on the summit and schedule, see the following link:  
<https://www.theadso.org/event/2023-adso-summit/>

### **About the ADSO**

The Association of Dental Support Organizations (ADSO) is a non-profit international trade association whose members support more than 13,000 dentists worldwide. ADSO supports its members through research, education and advocacy; enabling them to foster innovation, collaboration and a vibrant market where DSO-supported dentists can provide quality oral health care.

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