



ADSO Announces Election of New Executive Leadership Team

New President, Vice President, Treasurer, and Secretary will spearhead strategic direction of nation's premier DSO association

WASHINGTON, D.C., February 27, 2023 – Today, the Association of Dental Support Organizations (ADSO) announced the election of four new officers to its executive leadership team – President: Dr. Sulman Ahmed of DECA Dental Group, Vice President: Dustin Netral of Vista Verde Dental Partners, Treasurer: Justin Jory of Light Wave Dental, and returning Secretary: Dr. Michael Riccobene of Riccobene Associates Family Dentistry.

The new leaders, who will begin their terms in March, will spearhead the strategic direction of the ADSO at a time of tremendous growth and expansion for both the organization and the broader Dental Support Organization industry. The ADSO, comprised of nearly 100 member companies operating in 44 states, works to elevate dentistry by creating and maintaining a practice environment where dentists have the ability to focus on patients, expand access to quality dental care, and improve the oral health of their communities.

“We are thrilled to welcome these new additions, each one of them top professionals within their organizations and fields, to our executive leadership team,” said Andrew Smith, Executive Director of the ADSO. “At a time when dentistry faces countless challenges and opportunities, their leadership will undoubtedly prove essential to charting a positive path forward for our organization, our industry, and for the patients we serve.”

About the ADSO

The Association of Dental Support Organizations (ADSO) is a non-profit international trade association whose members support more than 13,000 dentists worldwide. ADSO supports its members through research, education and advocacy; enabling them to foster innovation, collaboration and a vibrant market where DSO-supported dentists can provide quality oral health care.

Press Contact

Christian Rodriguez

Senior Manager, Seven Letter

christian@sevenletter.com